



Social Planning Council
of Winnipeg



Annual Report

2013 - 2014

President's Message



This year is our 95th anniversary of serving the public of Winnipeg. In April 1919, 34 social agencies got together to share information and collaborate. Represented at that first meeting of the Council of Social Agencies were organizations like the Community Workers Club, Anti-Tuberculosis Society, Social Hygiene Association, Women's Civic League, Jewish Orphanage, Home for the Friendless, YWCA, and the Department of Neglected and Dependent Children.

Since then, the organization has constantly transformed as it responded to social needs and as it changed the social landscape of Winnipeg. At times the organization provided direct service to those facing health problems or personal tragedy. The organization initiated many institutions and programs we take for granted today. For a time it was a research organization. Then it played a formative role in supporting First Nations and Métis leaders who created some of the organizations working today

to liberate our people from colonialism and paternalism. Visit our website to see more about our history and our accomplishments.

This anniversary is also an opportunity to celebrate the dedication and contributions of the people who have done so much for Winnipeggers. We've had the privilege of working with such great people who have advocated for children and families, pushed us on issues of housing, income assistance and racism, and allied with us to defend the rights of people with a disability, minorities and those living in poverty. And many of you have been involved in the hundreds of studies and consultations that have helped define the social infrastructure of this city.

We know very clearly, that there is a committed community of citizens who are dedicated to promoting social justice in Winnipeg, Manitoba, Canada and internationally. We could not be here today without the collaboration of many people across gender, racial, ethnic, faith, sector and class lines. We know it is when a community stands together that progressive social change can take place, and we remain dedicated to our social purpose.

Leah Gazan



Social Planning Council
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Executive Director's Message

A major part of our contribution to social development over the last year has been in helping build the capacity of organizations and groups to take on the issues they are facing. In some cases, we have offered advice, facilitated communication or shared research resources. For some groups, we have actually managed the initial stages of a collaboration – for example for the Transit Riders Association or the Winnipeg Neighbourhoods Coalition. A long term resource we continue to provide, is the logistical and administrative support for the Community Data Consortium, a national network that purchases Statistics Canada data and distributes it to governmental and non-governmental agencies.



Another major part of our work is making sure the interests of people living in poverty are represented at the policy and program development level, for the city and provincial governments. In various ways, we monitor various policy activities and interject the interests of people who are often unheard in these matters. This year we contributed to the City of Winnipeg revision of its housing policy and we continue to comment on the Provincial government poverty reduction strategy.

While taking on a discussion around different policy issues often seems critical of government, our intention is constantly to raise concerns, to provide alternatives and offer to assist in policy or program implementation.

The role of SPCW in our community may be difficult to grasp as we often work beyond the public's attention. However, our contribution does foster dynamic social, political and economic relations needed for shared prosperity. Our supports foster the informed engagement that a vibrant democratic society needs.

We will continue to work in partnership with many community organizations. Often the strength of our contribution to community is because a body of concerned and committed citizens represents a large swath of the population. In this regard, we will collaborate on promoting the end to poverty, making improvements to the social welfare system, and increasing the affordable housing stock.



Dennis Lewycky

Program Direction

The SPCW is a membership based, non-profit organization with a 95 year history of building the capacity of Winnipeggers to address social issues. Through evidence based advocacy, public education, new programs, and practical collaborations we strive to share the wealth of society. In 2011 and again in 2014, the Board of Directors revised the organization's Vision and Mission statements and laid out a new set of Strategic Priorities.

STRATEGIC PRIORITIES

To achieve our vision and mission, in particular to increase social equality, the SPCW is guided by these strategic goals;

1. Increase incomes and fairly distribute the wealth of society.

As a basic requirement for ending poverty the SPCW will seek to improve incomes for those who now lack the financial ability to meet their daily needs and participate fully in society.

2. Increase the availability and improve access to safe, healthy housing.

A healthy community depends on sufficient supply of safe and affordable housing for all residents. SPCW will strive to improve access to housing, especially for those living in poverty.

3. Empower communities to represent and act to improve their quality of life.

SPCW will work with communities (geographic and of interest) to build their ability to improve their social and economic conditions through organization and mobilization.

4. Improve access to public resources (policies, programs etc.) for those in need.

The SPCW will strive to help citizens and officials improve the application of government policies and programs, particularly for those excluded from these benefits up to now.



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STRATEGIC MEANS

To achieve our vision and mission, the SPCW is guided by the following strategic means or methods;

5. Provide leadership in addressing social issues, through research leading to action.

The SPCW will identify issues, draw on existing research, conduct investigations on solutions and actively participate in addressing community needs.

6. Create understanding of social issues through education, information and communication.

The SPCW will work to improve the knowledge needed in the community to deal with issues and needs that help all citizens play a meaningful role in their community.

7. Facilitate and mobilize public engagement in addressing social issues.

The SPCW will collaborate with a cross-section of community people and organizations to mobilize public concern and action in practically addressing the issues facing the community.

8. Build on the knowledge, capacity and strengths of citizens in addressing their issues.

A central requirement of SPCW action will be to use and improve the human resources available in Winnipeg, in affecting social development.



Programs and Ongoing Activities

One of the primary objectives of The SPCW's programming is to raise incomes and to more fairly distribute society's wealth. Therefore we continue to collaborate with organizations seeking to raise both social assistance and wages. We also monitor and find new ways to help the provincial government enhance and implement its ALL Aboard Poverty Reduction Strategy with the community.

There continues to be a serious shortage of affordable housing in Winnipeg. Therefore we continue to raise awareness of the experiences of those who are homeless or living in decrepit conditions. We work with Right to Housing Coalition and The Winnipeg Rental Network to provide feedback to government, raise public awareness and support, and coordinate efforts. We know that a safe and healthy home is the basis for individual and family life, and that currently this is not available for a large segment of society.

At a service level, we work with community advocates and front line workers to address weaknesses in the Employment and Income Assistance program and Winnipeg Transit system. More recently, we have assisted neighbourhood associations in understanding City planning procedures.

Here is what we worked on in the last year and in some cases where work continues:

1. Increase incomes and fairly distribute the wealth

- a. Our experienced staff support the EIA Advocates Network work with the government to improve welfare supports for those most in need. We follow up on the EIA Rate Review that the Ombudsman recommended in 2010.
- b. With a collection of organizations dealing with income issues, we are planning and coordinating a future campaign to promote a 'living wage' for Manitobans. A living wage would both provide more money for families who most need it, and contribute to the commercial life of the community.



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2. Improve access to safe, healthy housing

- a. We provide advice, assistance and support to a number of organizations addressing housing needs of Winnipeggers: Right to Housing, Community Advisory Board of the Homelessness Partnership Strategy and the Winnipeg Rental Network. Last year we also worked with community organizations to participate in the City of Winnipeg housing policy review.
- b. Coming out of a study we completed last year, we are working with a number of service agencies to alter the way government systems respond to Winnipeg's most marginalized youth. The research project *System Pathways into Youth Homelessness* and following Summit resulted in clear documentation of systemic gaps and coordination of advocacy efforts of community agencies.

3. Empower communities to improve their quality of life.

- a. A central part of our contribution to Winnipeg is helping community and neighbourhood organizations make sense of City procedures, and engage effectively to make Winnipeg a safe and healthy community. The Winnipeg Neighbourhoods Coalition has been launched to represent and support resident and neighbourhood associations.
- b. A large initiative that we help facilitate will expand the ability of Winnipeg community groups, faith organizations, and business representatives to integrate recent immigrants into the life of the city. The Local Immigration Partnership Winnipeg will run for two years and is funded by Immigration Canada.



4. Improve access to public resources for those in need.

- a. A network of citizens and community agencies meets monthly at SPCW to discuss and collaborate on action related to City of Winnipeg issues. We assist them in their activities and therefore in addressing a wide range of citizen and community needs.
- b. We are working with education partners on an education equity project to highlight what school divisions can do to address the impact of inequity on education and ensure social inclusion of low income students in school life.
- c. We are working with recreation partners to improve access to recreation opportunities and facilities as well as, working to remove barriers to participation in quality recreation programs.





Winnipeg Poverty Profile

Here is a brief statistical insight into the economic conditions facing about 90,000 Winnipeggers and therefore what SPCW is striving to change.

		2007	2008	2009	2010	2011
MBM	Winnipeggers living at/below this level	57,000	63,000	78,000	71,000	71,000
	Percentage of City Population	7.80%	8.10%	10%	8.80%	9.10%
LIM at	Winnipeggers living at/below this level	88,000	87,000	93,000	95,000	88,000
	Percentage of City Population	12.10%	11.30%	12%	11.80%	11.20%

MBM – Market Basket Measure, sets a poverty line based on a basket of locally available goods and services the Government says gives people ‘a basic income’ to avoid extreme destitution and to sustain them while they look for paid employment.

LIM at - the Low Income Measure is a relative measure of poverty where a family is considered to be low income if they have less than 50% of the median family income. It can be calculated before tax or after tax, and is recalculated annually on family size. SPCW uses LIM to show how much is needed to help people exit poverty.

The Income for those living below the LIM (as of July 2014)

Receiving Employment and Income Assistance (EIA)		LIM	Receiving Wages	
Profile	Income		Profile	Income
Single employable person	\$8,128	\$19,930	Working full time @ minimum wage (\$10.45/hr)	\$375/week \$20,000/yr
Single person with a disability	\$10,725	\$19,930	Working full time @ average provincial wage	\$800/week \$40,000/yr
Single parent with 1 child	\$14,815	\$28,185	Retired and getting max. CPP, OAS and GIS	\$400/week \$20,000/yr
Two parents with 2 children	\$22,655	\$39,860	Working full time @ living wage (\$14/hr)	\$525/week \$27,300/yr

	Aboriginal	Non-Aboriginal
Median income for women and men	\$17,400 / \$21,200	\$22,600 / \$32,900
Unemployment	13.9 %	8.1%
Housing – homeless in Winnipeg	56.7%	43.3%
Education - attending school	42%	50%
- have a university degree	8.3%	20%
Justice - victim of a crime	37%	26%
- report spousal violence	29%	15%

Source: various most recent StatsCanada data –
see www.spcw.mn.ca/Issues Poverty Profiles

Specific Processes and Products

Documents

Child and Family Poverty Report Card 2013
CBO Demand for Human Rights Code Training Report
Directory of Recreation Resources for Children and Youth in Winnipeg
System Pathways into Youth Homelessness Report
Centennial Neighbourhood Housing Plan
SPCW Response to the EIA Rate Review Report



Public Events

SPCW Annual General Meeting	June
Training Session – Human Rights Code	July
Winnipeg 101 Workshop	September
Youth Aging out of Care – General Authority Changes	September
ALL Aboard Action Plan consultations	September-March
Entrepreneurship Training and Trade consultations	April

Staff also made presentations to over 25 events or organizations on issues related to poverty and community social development.



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Projects

Centennial Neighbourhood Housing Plan (City funded)
Children's Health and Environment Partnership (Health Canada funded)
Campaign 2000 to End Child Poverty (funded by small individual donations)
Mount Carmel Strategic Planning – Community Profile
Human Rights Code CBO Training (Winnipeg Foundation funded)
System Pathways into Youth Homelessness (Homelessness Partnering Strategy funded)
Social Media and Poverty Project (Winnipeg Foundation funded)
Education Equity Study in Manitoba schools

Collaborations

Community Data Consortium
Make Poverty History - Manitoba
Right to Housing/Red Tent Campaign
City Watch Network
Winnipeg Transit Riders' Association
Winnipeg Rental Network
EIA Advocates Network
Social Justice Coalition of Educators
CCED Network - Manitoba
LiveSAFE Integration Advisory Network
Winnipeg Neighbourhoods Coalition
Manitoba Immigrant and Refugee Settlement Sector Agencies
Alternative Municipal Budget
Living Wage Steering Committee
Community Sport and Recreation Policy – Access and Engagement (Subsidy committee)



SOCIAL PLANNING COUNCIL OF WINNIPEG
Summarized Financial Statements
Year ended March 31, 2014

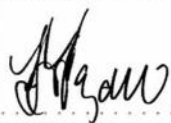
STATEMENT OF FINANCIAL POSITION

	2014	2013
ASSETS		
CURRENT		
Cash	\$ 189,305	\$ 211,397
Accounts receivable	16,012	24,626
Prepaid expenses	1,717	1,467
	<u>\$ 207,034</u>	<u>\$ 237,490</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 24,047	\$ 24,899
Deferred Special Projects revenue	90,777	158,275
Current portion of deferred rent incentive	3,970	3,970
	<u>118,794</u>	<u>187,144</u>
DEFERRED RENT INCENTIVE	-	3,970
	<u>118,794</u>	<u>191,114</u>
FUND BALANCES		
REVENUE STABILIZATION	60,000	60,000
TECHNOLOGY REPLACEMENT	5,000	5,000
UNRESTRICTED (DEFICIT)	23,240	(18,624)
	<u>88,240</u>	<u>46,376</u>
	<u>\$ 207,034</u>	<u>\$ 237,490</u>

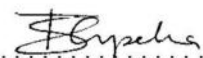
**STATEMENT OF OPERATIONS AND
CHANGES IN FUND BALANCES**

	2014	2013
REVENUE		
Special projects	\$ 151,927	\$ 72,196
United Way of Winnipeg	316,608	307,322
Affiliation fees	567	1,540
Special funding - secondment	27,007	69,874
Other	59,449	42,114
	<u>\$ 555,558</u>	<u>\$ 493,046</u>
EXPENSES		
Special projects	\$ 118,505	\$ 70,580
Salaries, wages and benefits	264,356	314,014
Office and maintenance	90,546	98,812
Administration	44,257	41,173
Amortization of free rent	(3,970)	(3,970)
	<u>513,694</u>	<u>520,609</u>
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR	<u>41,864</u>	<u>(27,563)</u>
FUND BALANCES, BEGINNING OF YEAR	<u>46,376</u>	<u>73,939</u>
FUND BALANCES, END OF YEAR	<u>\$ 88,240</u>	<u>\$ 46,376</u>

APPROVED BY THE BOARD



President



Treasurer

A complete set of financial statements and Independent Auditor's Report may be obtained from the Planning Council.



Social Planning Council
of Winnipeg



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of Winnipeg

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REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of
Social Planning Council of Winnipeg

The accompanying summary financial statements, which comprise the summary statement of financial position as at March 31, 2014, and the summary statement of operations and changes in fund balances are derived from the audited financial statements of Social Planning Council of Winnipeg for the year ended March 31, 2014. We expressed an unmodified audit opinion on those financial statements in our report dated June 18, 2014.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Social Planning Council of Winnipeg.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Social Planning Council of Winnipeg for the year ended March 31, 2014 are a fair summary of those financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Chartered Accountants

Winnipeg, Manitoba
June 18, 2014

Board of Directors 2013 - 2014

Leah Gazan - President
Glenn Michalchuk – Vice-President
John Harvard - Vice-President
Sandra Gessler – Past President
Talatu Shokpeka - Treasurer

Cindy Gilroy-Price
Tyler Blashko
Glenn Cochrane
Harold Dyck
Charles Thrift

Wade Parke
John Silver
Shahzad Mussadiq
Ryan Bruyere
Bilan Arte



The 15 members of the Board of Directors met five times over the last year to guide the operations and governance of the organization. The consistently strong participation in meetings and Board activities has led to significant achievements: Two new Board members were elected at the AGM in June 2013.

The Board updated its By-Laws and conducted a risk management assessment to assure the organization is properly fulfilling its Human Resource and Governance requirements.

The SPCW Poverty Advisory Committee mandate was revised and is undergoing a renewed commitment to supporting the Board.

The Strategic Directions for the organization were reviewed and updated in January 2014.

The third year of the United Way grant was also completed and a new contract for 2014/17 was approved.



Social Planning Council
of Winnipeg



Staffing and Administration

The small staff of the SPCW is working behind the scenes to implement activities and maintain the important administration of the organization.

Over the past year:

Christina Maes Nino, Community Animator, continued to work on the areas of affordable housing, homelessness, services and supports for youth, poverty reduction, neighbourhood development and city planning.

Marianne Cerilli, Community Animator, continued to work on the areas of income assistance, poverty reduction, recreation policy and services, rental housing, women's issues, education equity, and crime prevention through social development.



Nancy Meadows, Office Coordinator from March to December, left the team for personal reasons.

Cindy Hoover, Office Manager, is now providing accounting and IT support.

Pam Sholdice, Resource Coordinator, joined the SPCW Team in December 2013.

Twenty students from the University of Manitoba, Booth College, Red River College and Robertson College were placed and supported in their field of expertise - Nursing, Social Work, Administration, Community Development, and Creative Communication.

We continue to have great support by volunteers committed to social justice in Winnipeg. Two in particular – Ken Murdoch and Harvey Stevens – have been long term supporters who we truly appreciate. Volunteers have contributed hours of their time attending meetings, providing analysis, researching, organizing the office, and providing administrative assistance.



United Way
Member Agency



Social Planning Council
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ISBN: 1-895752-77-9