

Views on Solutions to Crime



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Key Findings

When it comes to combatting crime, Winnipeggers are three times as likely to favour spending more on poverty reduction than on investing in additional police services. More than six in ten Winnipeggers say poverty reduction is the best approach to reducing crime, compared to 19 per cent who say spending additional money on police is the better solution.

Women, younger adults, those with higher levels of education and BIPOC-identifying Winnipeggers are most likely to favour a poverty reduction approach to addressing crime. Conversely, older people (those aged 55+) and those with lower levels of formal education are more likely to favour additional police spending.

(Interestingly, men are more likely than women to say that neither option makes sense.)

About the Probe Research Omnibus

For more than two decades, Probe Research Inc. has undertaken quarterly omnibus surveys of random and representative samples of Manitoba adults. These scientific telephone surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on a range of social, cultural and public policy topics. The Probe Research Omnibus Survey is the province's largest and most trusted general population survey.

Survey Instrument

The survey instrument was designed by Probe Research in close consultation with the Social Planning Council of Winnipeg.

Methodology

Probe Research surveyed a random and representative sampling of 600 adults residing in Winnipeg between September 8 and 18, 2022.

With a sample of 600, one can say with 95 percent certainty that the results are within ± 4.0 percentage points of what they would have been if the entire adult population of Winnipeg had been surveyed. The margin of error is higher within each of the survey's population sub-groups.

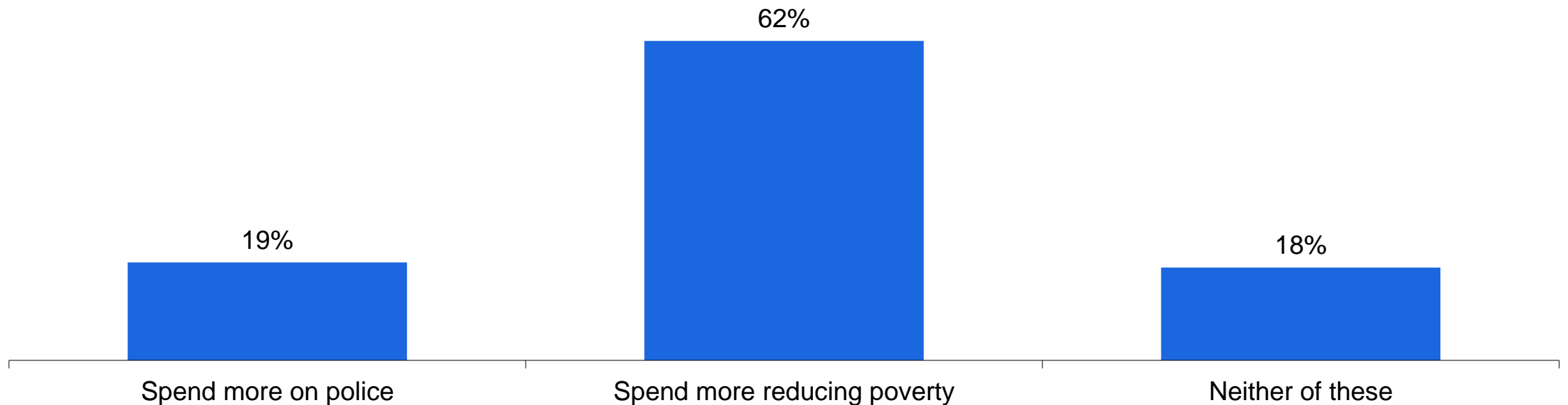
The sample consists of 236 Winnipeggers randomly recruited via live-agent operator, 208 Winnipeggers randomly recruited via Interactive Voice Response (IVR) and 156 members of Probe Research's online panel. All respondents completed the survey on an online platform.

Modified random digit dialing, including both landline and wireless numbers, ensured all Winnipeg adults had an equal opportunity to participate in this Probe Research survey.

Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the city's population. All data analysis was performed using SPSS statistical analysis software.

Views on the Best Way to Reduce Crime in Winnipeg

Six in ten see poverty reduction as the most effective way to reduce crime in the city



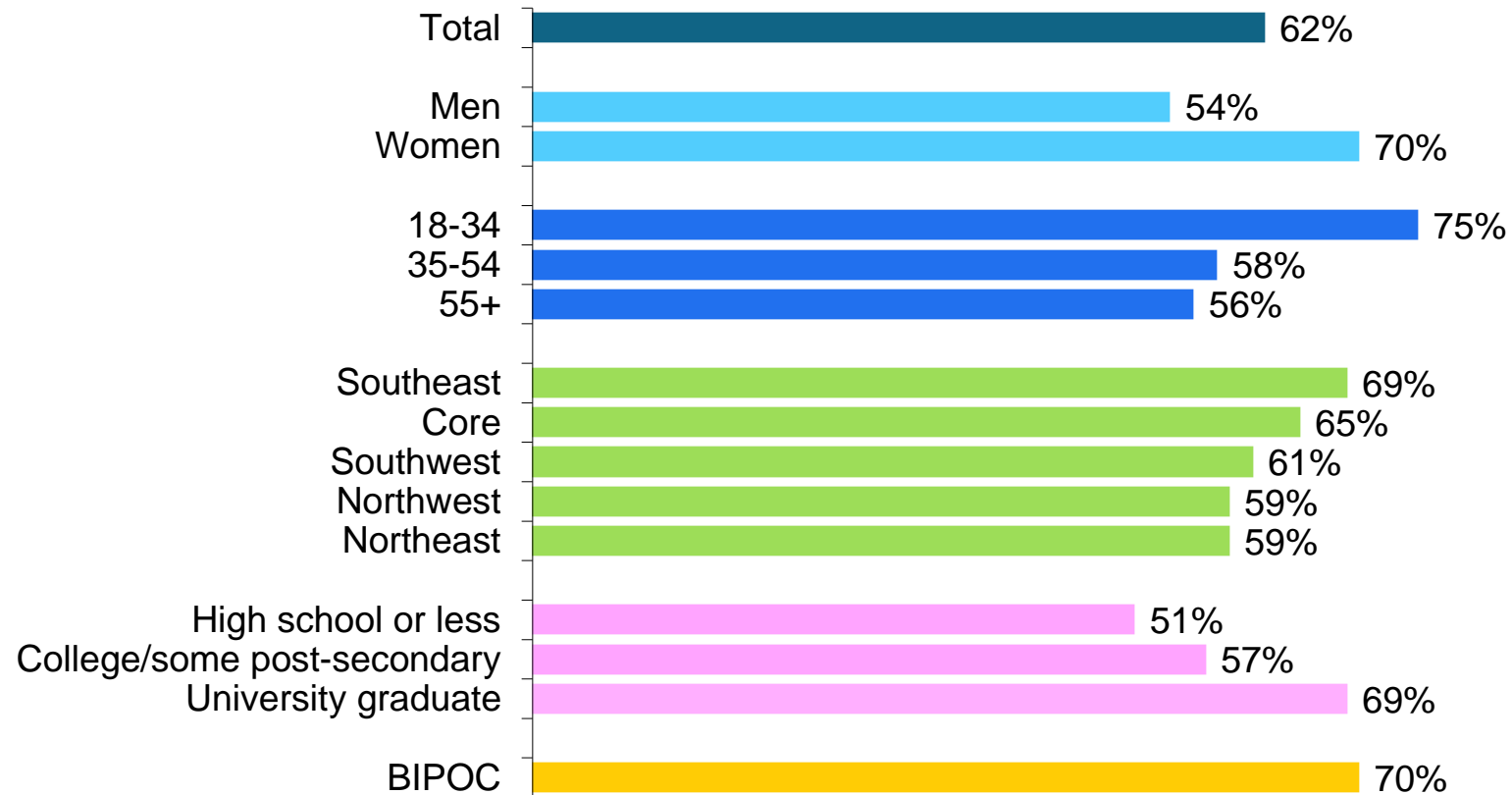
SPCW1. There are many causes of crime and many potential solutions. In your view, though, what's the single best way to reduce crime in Winnipeg?

Base: All respondents (N=600)

Views on the Best Way to Reduce Crime in Winnipeg: By Subgroup

Women, younger adults and BIPOC Winnipeggers are most likely to favour poverty reduction

% who say **spending more on poverty reduction** is the best way to reduce crime



Men are more likely than women to indicate that neither solution is the best way to reduce crime in Winnipeg (24% vs. 13%).

SPCW1. There are many causes of crime and many potential solutions. In your view, though, what's the single best way to reduce crime in Winnipeg?